

Robin A. Cramer, CPA, CFF, CFE is a partner at RSZ Forensic Associates, a forensic accounting and litigation consulting firm located in New York City and serves the metropolitan area, with offices in Long Island and New Jersey.

Cramer is a Certified Public Accountant, a Certified Fraud Examiner, and has earned the specialized AICPA accreditation of Certified Financial Forensic. With more than 25 years of industry experience, Cramer specializes in complex projects, including financial investigations, white-collar crime, money laundering, earnings management, and evaluations of procedures and internal controls. She uses forensic data mining techniques, software, and other forensic tools to identify suspicious activities.

As employees continue to work remotely, and some companies are implementing permanent hybrid work schedules, extra precautions need to be taken to protect the company from falling victim to fraud, Cramer said.

“After the implementation of strong access controls, business owners and managers should incorporate into their workday, simple tasks that would greatly mitigate the risk of fraudulent activity occurring, such as requiring employees to communicate when they begin and end their workday; requesting that employees submit a brief summary of the tasks performed that day; having visual-virtual meetings on a regular basis and some spontaneous; reviewing the log-in reports for systems access; reviewing the work that was performed; being aware of the creation of new customers and vendors; and monitoring online bank accounts,” she said.

“By business owners and managers being diligent and asking questions, employees are put on notice that management is paying attention



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and they are being watched,” Cramer said. “As a result, employees are less likely to even contemplate committing fraud.”

Cramer has significant experience in a variety of industries including, public and privately held corporations; insurance; media and entertainment; healthcare; professional services; co-op, condo, and homeowner association boards; real estate and financial services. Her background includes founding Cramer CPA, a CPA firm specializing in forensic accounting, fraud investigations and litigation consulting services in 2009. Cramer also spent 11 years with a mid-sized regional CPA and advisory firm where she focused on litigation consulting and audit.

She earned a bachelor’s degree in accounting and business economics, with a concentration in finance, from State University of New York, College at Oneonta.

Cramer is involved in many professional organizations including the American Institute of Certified Public Accountants; Association of Certified Fraud Examiners; New York State Society of Certified Public Accountants, Association of Certified Fraud Examiners; National Conference of CPA Practitioners; Professional Business Network Association; Professional Practice Development Group; Women Owned Law; and Community Association Institute.

RSZ Forensic Associates is a boutique practice founded by a team of seasoned partners. The firm specializes in providing forensic, litigation, valuation, and consulting services. Its partners and professionals work with clients and counsel to focus on the “big picture” objectives. The firm focuses on delivering fact-supported, detailed information to address the key issues affecting their clients in various situations.